



YES, I want to help **Alex's Lemonade Stand Fund** at The Philadelphia Foundation support pediatric cancer research. Enclosed is my tax-deductible contribution of \$ _____

Name

Address

City, State, ZIP

Telephone

Please charge my gift to my

MasterCard Visa American Express

Card No.

Exp. Date: _____

Printed Name: _____

Signature: _____

Please make your check payable to
"The Philadelphia Foundation"
Alex's Lemonade Stand Fund
and mail it to

The Philadelphia Foundation
1234 Market Street, Suite 1800
Philadelphia, PA 19107-3794

*The official registration and financial information of
The Philadelphia Foundation may be obtained from the
Pennsylvania Department of State by calling toll-free,
within Pennsylvania, 1-800-732-0999.
Registration does not imply endorsement.*

Tax exemption No. 23-1581832

As Southeastern Pennsylvania's primary provider of philanthropic services, The Philadelphia Foundation is helping 550 families to give something back to their community by managing their charitable giving more effectively and creatively. The revenue generated by these charitable funds provides grants and scholarships to humanitarian, educational and cultural nonprofit organizations, exactly as the donors intended. To set up your own fund to support the causes that matter to you, call, click or visit us.



The Philadelphia Foundation
1234 Market Street, Suite 1800
Philadelphia, PA 19107-3794
215-563-6417
Fax 215-563-6882
www.philafound.org

Alex's Lemonade Stand Fund



*Established in 2002 at
The Philadelphia Foundation*



"When life gives you lemons, make lemonade."

For most people, this aphorism is just a cute expression. For Alex Scott, a precocious 7-year-old from Wynnewood, it's been her way of life.

Alex began selling lemonade at the age of 3 after being diagnosed with cancer. In both her native Connecticut and her new home in suburban Philadelphia, she has set up lemonade stands to raise funds for pediatric cancer research.

She's already raised more than \$200,000...

When she was one year old, doctors in Connecticut discovered a growth on Alexandra Scott's spinal column. It turned out to be neuroblastoma, an aggressive form of childhood cancer that's fatal in about 40% of cases. The first of her six surgeries occurred on her first birthday. She has been undergoing stem cell transplants, chemotherapy and radiation treatments ever since.

When a portion of her spinal column was removed, it became difficult for her to walk. She wore leg braces for awhile, but she told her mother she didn't want to wear them any more. She took them off – and hasn't put them back on since.

After treatments at Connecticut Children's Medical Center were unsuccessful, her parents began bringing her to Children's Hospital of Philadelphia (CHOP) for more experimental therapies. CHOP is one of the best hospitals in the U.S. with the most treatment options for children with cancer.

The medical textbook company where her father, Jason, is a regional sales representative transferred him to Philadelphia so the family could be together during the treatments. Alex, following in her father's footsteps, would like to be known as a great salesman.

If her experience selling lemonade is any indication, she'll be setting some world records....



Alex Scott looks at one of the many newspaper articles that have been written about her remarkable fight against cancer and her efforts to raise funds for pediatric cancer research.



Alex, with Oprah Winfrey on her TV show, June 7, 2004

Somewhere in her Connecticut hospital experience she came up with the idea of opening a lemonade stand to help the hospital. The family told Alex she would have to sell many glasses of lemonade at 50¢ each to raise significant money. "I don't care. I want to do it anyway," she told her mother.

The word got out, the Hartford media covered the story, and people turned out by the hundreds to help. And in July 2000, Alex had raised \$2,000 for cancer research.

In October 2001, she opened another stand, this time to benefit CHOP. Students and faculty at the Penn Wynne Elementary School, where Alex had just started kindergarten, chipped in to help. In less than a week she had raised \$600.

But Alex knew there were other children suffering and that she could do more. Meanwhile, a friend of hers from the hospital, 5-year-old Toireasa Barry, lost her battle with neuroblastoma. So by June 2002, she was ready for a third try. Neighborhood businesses rallied around her spunk.

She raised more than \$15,000. The money will go to an endowment fund, Toireasa's Dream, to support pediatric oncology research efforts at CHOP.

Today, Alex seems to be responding well to the treatments, and is a sprightly playmate with her brothers. *People, Time, Good Housekeeping* and *Sports Illustrated* magazines, and numerous TV programs including *The Today Show* and *The Oprah Winfrey Show*, have publicized her story, resulting in an incredible outpouring of contributions from around the world. June 12, 2004 was designated National Alex's Lemonade Stand Day with events scheduled in every state. She's helped her parents write and illustrate a book about her amazing adventures. Cancer is a daily part of her life; so are her positive outlook and incredible strength that inspire everyone who meets her.

In August 2002, Alex and her mother, Elizabeth, created **Alex's Lemonade Stand Fund**, a Donor-Advised fund at The Philadelphia Foundation. Grants from this fund are supporting research into childhood cancer, and other charitable causes.

All contributions to the Fund are tax-deductible to the fullest extent allowed by law. Your generous contributions will help countless other children, advance the frontiers of medical research, and prove that when life gives you lemons – you really CAN make lemonade.

